

## Argument in Favor of Measure KK

Please vote Yes on Measure KK.

Measure KK will help Belmont build and sustain a strong economy and support public services throughout our community.

Measure KK will adjust our Transient Occupancy Tax (TOT) to be in line with other cities in San Mateo County, raising the tax on hotel and short-term visitor stays from 10% to 12%.

10 of 15 cities in San Mateo County have already increased their TOT to 12% and some may raise rates to 14%.

Belmont has not changed its rate since 1978 and Measure KK will give our City local control over an incremental \$560,000 annually for:

- Infrastructure improvements including streets, storm drains, and sidewalks;
- Maintaining 9-1-1 emergency response times;
- Maintaining and improving parks and;
- Addressing other local priorities

Belmont residents do NOT pay this tax. It is paid by tourists and visitors to our city that stay in our hotels and motels.

Visitors to our wonderful city will continue to contribute to maintaining and improving our roads, emergency services, parks and recreation opportunities.

Raising the TOT represents a fair and direct way to recover the increased costs associated with visitor stays in Belmont.

Great News! All our TOT revenue remains here in Belmont. The State cannot take it from us. All the revenue raised will be put to work to benefit you!

The Belmont City Council voted unanimously to place Measure KK on the ballot.

Please join us in voting Yes on Measure KK.

### Signatories

Charles Stone	Former Mayor
Warren Lieberman	Councilmember
Robert Ledoux	Former Belmont Finance Commissioner
Josh Powell	SamTrans Board Member
Alyse Tognotti	Former AYSO Board Member